

**IISE
CANADIAN
STUDENT
CONFERENCE
2022**

RYERSON 2022

STANDARD IISE THE PROCESS



**SPONSORSHIP
OPPORTUNITIES**



LETTER FROM THE IIECSC CHAIRS

The Leading National Industrial Engineering Student Conference

The Institute of Industrial and Systems Engineers (IISE) Canadian Student Conference 2022 Team formally invites you to sponsor our 41st annual conference hosted at Ryerson University in Toronto, Ontario from January 27th to January 30th, 2022.

IISE is the world's largest professional community of Industrial Engineers, providing world-class programming, networking opportunities and cutting edge industry research to advance the knowledge and skills of the over 400 students in attendance. This year's conference theme is **StandardIISE the Process**, which will focus on the ever-changing dynamics of our industry during the pandemic.

The COVID-19 pandemic has put a strain on many businesses, forcing them to reconsider how they can avoid jeopardizing staff, and maintain profitability, through this economic climate. Industrial Engineers have critical skills in implementing methodologies, maximizing efficiency, and ensuring businesses can continue to provide their customers with the best experience possible, and are an essential part of traversing the social and economic impacts of this pandemic.

Over the course of three days, students can engage in workshops, competitions, and networking events, while connecting with other students from the top Industrial Engineering programs from universities across Canada. This provides a tremendous opportunity to increase your company's visibility in front of an audience who will benefit from your participation in the conference.

We would be delighted to partner with industry leaders such as yourselves to deliver an incredible conference. Following this letter, we have an excess of information relating to the conference, and a wide variety of sponsorship opportunities that range in both contribution, and involvement. Please do not hesitate to contact us with any questions you may have. We will be more than happy to assist you in finding the perfect sponsorship opportunity for your organization. We look forward to hearing from you.

**Thank you for your time and consideration,
IIECSC Chairs 2022**

CAT Galope
Adrian Galope

Konsul
Kaelyn Consul

Nick N.
Nick Neumann



The IISE Canadian Student Conference is a national conference that brings together Industrial Engineering students from across the country to participate in competitions and receive professional development from the industry's top employers. Over the course of three days, students engage in educational and social events while connecting with other students at Canada's top universities for Industrial Engineering. This year's conference, **StandardIISE the Process**, is hosted by Ryerson University and highlights important Industrial Engineering concepts. We appreciate the opportunity to work with you!

Ryerson University



140 COMPETITORS

400 INDUSTRIAL ENGINEERING STUDENTS



COMPETITIONS AND EVENTS

COMPETITIONS



CASE COMPETITION: Students are able to tackle real-world scenarios and are challenged to solve the problems and present their solutions in a limited time frame.



SIMULATION: Teams of three work with members from their university to develop solutions to a presented problem over the course of 8 weeks (Sponsored by SimWell) With the aid of the Rockwell Automation simulation package: Arena



TECHNICAL PAPER: Students are able to showcase their knowledge on Engineering processes and concepts taught during their studies



THEORETICAL PAPER: This competition focuses on the more theoretical components of the discipline, in which teams collaborate on a challenging three-hour exam which tests their knowledge of industry concepts.



ANALYTICS COMPETITION: Students develop a mathematical solution to a complex industry problem using Data Analytics, Programming and other Industrial Engineering techniques.

EVENTS

NETWORKING EVENTS: Connect with the industry's up and coming engineers at your Industry Booth, or mingle with students and professionals at our Wine and Cheese and Banquet event. There are ample opportunities to connect with possible future employees!



WORKSHOPS: Take the opportunity to present your company in an interactive way with students, expanding their technical and professional skills in a chosen field of interest.



SPEAKER SERIES: Speakers from industry and academia presenting the latest innovations in the Industrial Engineering field. This gives you the opportunity to share your experiences. Present to all delegates as our Keynote speaker.



BENEFITS LIST

BENEFITS

PARTNER - 15K
LIMIT OF 1

GOLD - 10K

SILVER - 5K

BRONZE - 2K

N A M I N G R I G H T S

Conference
Naming Rights



Competition
Naming Rights



E V E N T S

Keynote Speaker



Closing Ceremony
Speech



^[a] Competition Hosting



Announce Competition
Winners



Speaker OR Workshop



Workshop Feedback



^[b] Wine and Cheese
Tickets

8

6

4

2

Banquet Tickets

8

6

4

2

R E C R U I T M E N T

^[c] Industry Booth
























Access to Delegate
CV Bank



Interview Room



^[a] Includes spot(s) on Competition Judging Panel ^[b] Private table and Bottle Service for Partner and Gold Tiers only ^[c] Large Table (Partner & Gold), Medium Table (Silver), Small Table (Bronze)

	B R A N D I N G			
Inclusion in Student Booklet	 15			
Social Media Promotion				
Brand Banners at Events				
Logo on Conference Merchandise				
[d] Promotional Items in Delegate Gift Bags				
Branded Challenges on Conference Scavenger Hunt				

[d] If required, IISE CSC will supply promotional items at an additional cost

INDIVIDUAL BENEFITS

Perfect for if the above sponsorship packages do not fit your needs.

Access to Delegate CV Bank	\$3000
Competition Hosting	\$2500
Workshop	\$1000
Extra Wine and Cheese/Banquet Tickets	\$150

In-Kind Sponsorship Opportunities

Food and Drink Supplying/Branding • Event Hosting at Your Venue • Sponsored Transportation

WHY SPONSOR US?



Increased Company Awareness

By sponsoring our conference, your company will be promoted to a diverse group of upcoming industry professionals, increasing brand awareness to over 400 Engineering students from universities across Canada.



Direct Recruitment

Our conference provides the perfect opportunity for student recruitment directly with the delegates attending. Students will be especially interested in your company after attending your speaker session, workshop, or industry booth.



Strong Sense of Community

Along with taking part in an amazing conference, you will also have the chance to be a part of a strong Industrial Engineering community, with contacts all over the world.



CONTACT US

For any inquiries/questions, please reach out:

Maggie Malkin & Nate Schenk, VPs Sponsorship



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