

**OPERATION  
LIMITLESS**  
**2020**

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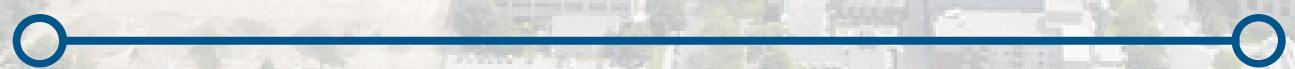
UNIVERSITY OF TORONTO

**IISE**

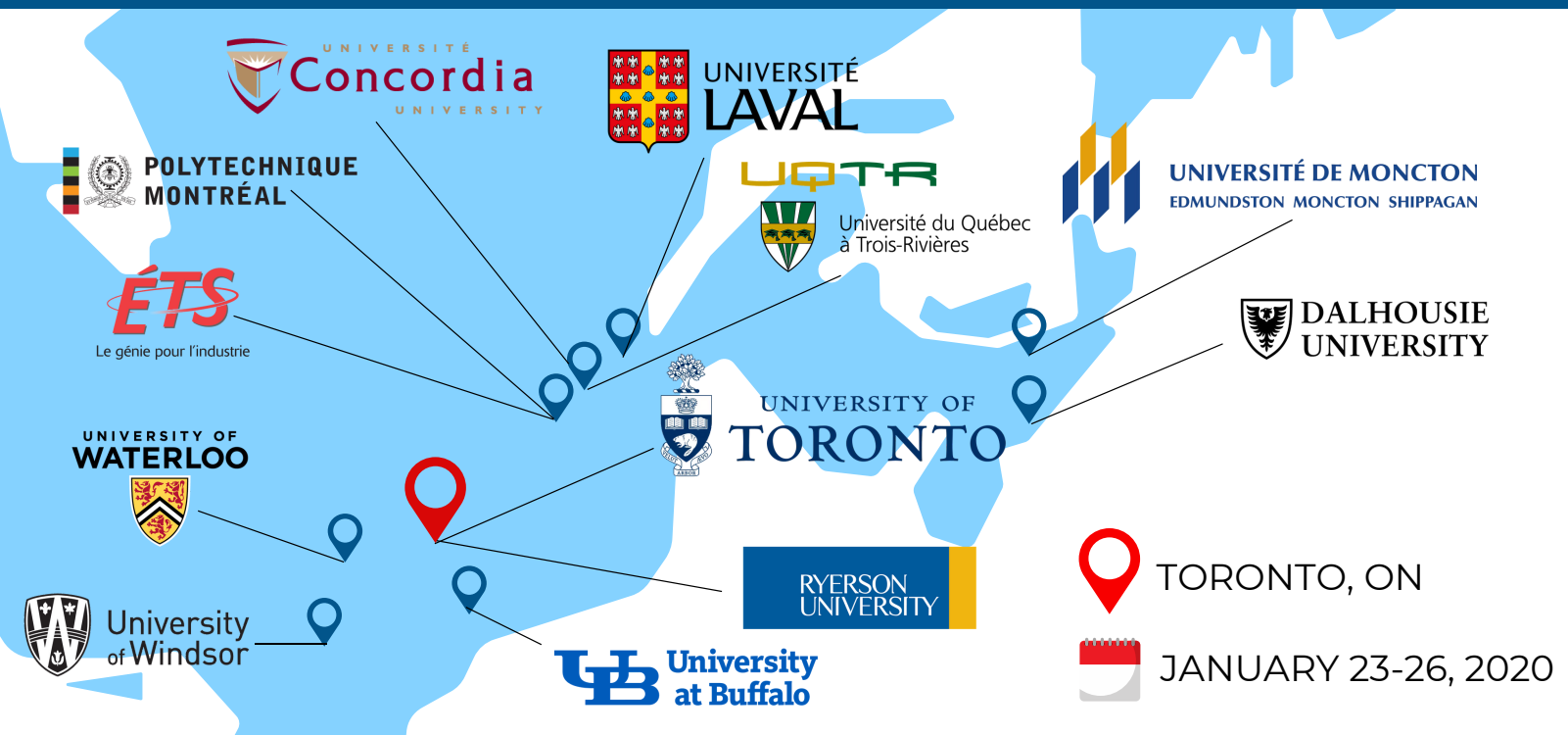
*Canadian student*

**CONFERENCE**

**2020**



**Sponsorship Opportunities**



# THE CONFERENCE

## *The Only Student Conference for Industrial Engineers*

The Institute of Industrial and Systems Engineers (IISE) is the world's largest professional society dedicated solely to the support of the Industrial Engineering profession. As an international, nonprofit association that provides leadership for the application, education, training, research, and development of Industrial and Systems Engineering; IISE offers several conferences that offer world-class programming, networking and on-target topics to advance the knowledge and skills of the best minds in the industry.

The IISE Canadian Student Conference is an annual conference which provides Industrial Engineering students with the ability to showcase their talents and network with others in the industry over the course of 3 days. The 40th anniversary of this conference will be hosted by our IISE Chapter at the University of Toronto in January 2020.

Over 400 of the brightest students from universities across Canada are invited to expand their knowledge and enrich their professional experience through participation. This year's conference theme is *Operation Limitless*, focusing on the versatility of the Industrial Engineering profession and the endless opportunities for grads in tomorrow's world.

# EVENTS & COMPETITIONS



## CASE COMPETITION

The most popular of the competitions, students are exposed to a real-life problem provided by a sponsoring organization and challenged to devise and present a realistic solution in a matter of 4 hours.

## SIMULATION COMPETITION

Participating teams develop solutions to a problem over the course of 8 weeks with the aid of the Rockwell Automation simulation package: Arena.

## TECHNICAL PAPER

Delegates from each university write and present a paper on a problem tackled during internships, course projects or research.

## THEORETICAL EXAM

A test of theoretical knowledge of the participating teams who collaboratively complete a challenging three-hour exam to test their knowledge of Industrial Engineering concepts.



## SPEAKER SERIES

Speakers from industry & academia present the latest innovations to our field. The keynote speaker will have the unique opportunity of speaking to all the guests in attendance at our conference.

## NETWORKING EVENTS

Connect with the industry's up and coming engineers at your own personalized company booth, wine & cheese, or any of the workshops or speaker series. There are limitless opportunities to meet your next star employee!



## WORKSHOPS

Geared towards helping students expand their technical and professional skills in their chosen field of interest. Host a workshop and help delegates become better candidates in the job market!

# SPONSORSHIP PLANS

*\*Customized packages  
available to best meet  
your needs*

	Diamond 30k	Platinum 20k	Gold 10k	Silver 5k	Bronze 2.5k
<b>RECRUITMENT</b>					
Industry Booth	Big	Big	Medium	Small	Small
Wine & Cheese Tickets	3	3	2	2	2
Interview Room	✓	✓	✓		
CV Database	✓	✓			
<b>EXPOSURE</b>					
Host a Workshop	✓	✓	✓	✓	✓
Workshop Feedback Data	✓	✓	✓	✓	✓
Judges Panel	✓	✓	✓	✓	
Announce Competition Winners	✓	✓	✓		
Q&A Panel	✓	✓	✓		
Host Company Tour	✓	✓			
Keynote Speech	✓				
Closing Ceremony Speech	✓				
<b>MEDIA</b>					
Inclusion in Student Booklet	✓	✓	✓	✓	✓
Social Media Shoutouts	✓	✓	✓	✓	✓
Banners at Events	✓	✓	✓	✓	✓
Logo on Banner, Website, Video, and Apparel	✓	✓	✓	✓	
30s Video Played at Opening Ceremony	✓	✓	✓		
Naming Rights (Brought to you by)	✓				
<b>COMPETITION</b>					
Spot on Judges Panel	✓	✓	✓		
Host a Mini Competition	✓	✓			
<b>PRODUCT PLACEMENT</b>					
Promotional Items in Gift Bags	✓	✓	✓	✓	✓
Winner Prizes	✓	✓			
<b>HOSPITALITY</b>					
Meals for Company Representatives	✓	✓	✓	✓	✓
Tickets to Banquet	✓	✓			



# PARTNERSHIP BENEFITS



## **BIND WITH DIVERSITY**

A unique opportunity to meet with and endorse the professional advancement of a diverse group of students from across Canada gathered all in one place. In 2019, 44% of our conference attendees were women in STEM and at least 42% of the attendees were francophone.

## **INCREASE BRAND AWARENESS**

With over 400 attendees, this conference will allow you to gain recognition among the best Industrial Engineering students from top universities across Canada. Your support will be recognized nationwide!

## **BUILD THE FUTURE**

By contributing to the professional development of current students you will influence future Engineers who will recognize your company in the early stages of their career. Industry professionals from your company will have a chance to share their knowledge and give invaluable insight to students at the conference by partaking in any of our events. Our conference attendees are eager to learn and get a glimpse into what the future holds for them upon graduation.

# PREVIOUS SPONSORS

*The IISE Canadian Student Conference would not be possible without the support of our generous sponsors. We thank you for all your contribution and support, and we look forward to continuing existing relationships and forming new partnerships.*



# CONNECT WITH US

On behalf of the 2020 IISE Canadian Student Conference team, we would like to thank you for taking the time to consider partnering with us for the upcoming conference. If you have any questions, or would like to solidify your partnership with us as a sponsor, please feel free to contact us at any time. We would be thrilled to discuss the opportunities we have in further detail, and make any accommodations necessary to best fit your needs. We look forward to working with you to create another memorable conference that makes a difference in the future of the Industrial Engineering community!

Sincerely yours,  
*Sponsorship Committee*

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